

# COMPANY & JAZZ

## Teamwork in swing time



### Erika Leonardi

Give yourself rules, and then break them with a sense of responsibility. A paradox, only apparent, to win the usual challenge: to work peacefully, all together.

Where to find tips to achieve this?

I try with jazz. I show that there are extraordinary affinities with the organization of a company: rules and flexibility, team spirit and individual responsibility are the components of the daily business which, like a jazz band, alternates group and individual, rules and chaos, competence and innovation.

But jazz also offers useful lessons for our life. As Gegè Telesforo observes in the Preface, there are many similarities between music and life: "Each of us will find similar situations in his career, as well as in his personal one".

In 2003 I created the metaphor "Company in Jazz" (IlSole24ORE; 3 diz.). Since then it has grown thanks to the moments of confrontation with different jazz bands and the many participants in the meeting-shows.

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Bibliography as Acknowledgments

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